

**Date:** 10/05/04**Current Geography Selection:** (3 Selected) 3, 5, 10 mile radii: CANADA RD & I 40, ARLINGTON, TN 38002**Lat:** 35.223260 **Long:** -89.736890**City:** Lakeland city **Pop:** 7,015**County:** Shelby County **Pop:** 909,319**Zip:** 38002 **Pop:** 18,792

Demographic Detail Comparison Report

	3 Miles:	5 Miles:	10 Miles:
2004 Demographics			
Total Population	20,505	53,930	224,607
Total Households	8,214	20,782	85,679
Female Population	10,454	27,710	114,225
% Female	51.0%	51.4%	50.9%
Male Population	10,051	26,221	110,381
% Male	49.0%	48.6%	49.1%
Population Density (per Sq. Mi.)	725.2	686.7	715.0
Age:			
Age 0 - 4	7.3%	7.9%	7.3%
Age 5 - 14	13.9%	14.8%	14.3%
Age 15 - 19	6.2%	6.4%	6.7%
Age 20 - 24	4.9%	4.6%	5.6%
Age 25 - 34	14.4%	14.6%	14.4%
Age 35 - 44	16.7%	17.7%	16.7%
Age 45 - 54	17.3%	16.3%	16.3%
Age 55 - 64	11.4%	10.0%	10.0%
Age 65 - 74	4.8%	4.6%	4.9%
Age 75 - 84	2.3%	2.5%	2.9%
Age 85 +	0.7%	0.8%	1.0%
Median Age	37.0	36.0	36.1
Housing Units			
Total Housing Units	8,602	21,604	89,543
Owner Occupied Housing Units	76.3%	79.0%	73.9%
Renter Occupied Housing Units	19.2%	17.2%	21.8%
Vacant Housing Units	4.5%	3.8%	4.3%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian or Pacific Islander	2.3%	2.4%	2.4%
Black	12.1%	12.2%	15.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	84.1%	83.9%	79.9%
Other	0.6%	0.5%	0.8%
Multi-Race	0.9%	0.8%	1.0%
Hispanic Ethnicity	1.8%	1.7%	2.4%
Not of Hispanic Ethnicity	98.2%	98.4%	97.6%

Marital Status:

Age 15 + Population	16,154	41,664	176,093
Divorced	4.1%	4.5%	4.7%
Never Married	20.9%	21.3%	23.0%
Now Married	63.4%	62.9%	57.9%
Separated	2.8%	2.7%	4.6%
Widowed	8.7%	8.6%	9.8%

Educational Attainment:

Total Population Age 25+	13,874	35,774	148,548
Grade K - 8	1.5%	2.2%	2.7%
Grade 9 - 12	6.3%	5.5%	7.0%
High School Graduate	20.8%	20.7%	22.7%
Associates Degree	6.1%	6.7%	6.2%
Bachelor's Degree	24.6%	24.9%	23.0%
Graduate Degree	12.1%	12.0%	11.8%
Some College, No Degree	28.6%	28.2%	26.6%

Household Income:

Income \$ 0 - \$9,999	3.3%	3.1%	3.5%
Income \$ 10,000 - \$14,999	2.0%	1.9%	2.4%
Income \$ 15,000 - \$24,999	5.1%	5.0%	6.7%
Income \$ 25,000 - \$34,999	6.9%	7.0%	8.5%
Income \$ 35,000 - \$49,999	12.6%	12.9%	14.6%
Income \$ 50,000 - \$74,999	22.2%	23.7%	23.4%
Income \$ 75,000 - \$99,999	19.0%	19.7%	17.1%
Income \$100,000 - \$124,999	13.7%	13.1%	10.6%
Income \$125,000 - \$149,999	5.9%	5.5%	5.0%
Income \$150,000 +	9.3%	8.2%	8.3%
Average Household Income	\$79,584	\$77,978	\$75,621
Median Household Income	\$72,823	\$71,568	\$64,896
Per Capita Income	\$31,882	\$30,048	\$28,847

Vehicles Available:

0 Vehicles Available	2.5%	2.7%	2.9%
1 Vehicle Available	22.5%	24.5%	28.4%
2+ Vehicles Available	75.0%	72.8%	68.7%
Average Vehicles Per Household	2.10	2.00	1.90
Total Vehicles Available	16,877	41,497	166,262

Business and Employment:

Number of Employees	3,940	21,641	102,630
Number of Establishments	366	1,707	8,284

3 Miles:

5 Miles:

10 Miles:

2009 Demographics

Total Population	24,073	60,203	241,489
Total Households	10,032	24,078	95,883
Female Population	12,285	30,931	122,964
% Female	51.0%	51.4%	50.9%
Male Population	11,788	29,272	118,525
% Male	49.0%	48.6%	49.1%

Age:

Age 0 - 4	7.4%	7.9%	7.4%
Age 5 - 14	13.4%	14.3%	13.7%
Age 15 - 19	6.3%	6.5%	6.8%
Age 20 - 24	5.2%	4.9%	5.8%
Age 25 - 34	13.5%	13.5%	13.3%
Age 35 - 44	15.4%	16.2%	15.4%
Age 45 - 54	16.8%	16.1%	16.0%
Age 55 - 64	13.6%	12.2%	12.0%
Age 65 - 74	5.5%	5.2%	5.5%
Age 75 - 84	2.3%	2.5%	2.9%
Age 85 +	0.8%	0.8%	1.0%
Median Age	37.9	36.8	36.9

Housing Units Trend

Total Housing Units	10,510	25,061	100,292
Owner Occupied Housing Units	76.8%	79.5%	75.0%
Renter Occupied Housing Units	18.6%	16.6%	20.6%
Vacant Housing Units	4.5%	3.9%	4.4%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
Asian	2.2%	2.3%	2.3%
Black	14.7%	15.0%	18.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	81.4%	81.1%	77.5%
Other	0.6%	0.6%	0.8%
Multi-Race	0.9%	0.9%	1.1%
Hispanic Ethnicity	2.1%	2.0%	2.8%
Not of Hispanic Ethnicity	97.9%	98.0%	97.2%

Marital Status:

Age 15 + Population	19,075	46,833	190,400
Divorced	4.5%	4.8%	5.0%
Never Married	23.4%	23.8%	24.9%
Now Married	57.6%	57.3%	53.2%
Separated	4.6%	4.4%	6.3%
Widowed	9.8%	9.7%	10.6%

Educational Attainment:

Total Population Age 25+	16,350	40,109	160,490
Grade K - 9	1.7%	2.4%	2.9%
Grade 9 - 12	6.8%	5.9%	7.3%
High School Graduate	21.3%	21.1%	23.0%
Associates Degree	6.1%	6.5%	6.2%
Bachelor's Degree	23.9%	24.3%	22.5%
Graduate Degree	11.7%	11.7%	11.6%
Some College, No Degree	28.5%	28.2%	26.5%

Household Income:

Income \$ 0 - \$9,999	3.1%	3.0%	3.5%
Income \$ 10,000 - \$14,999	1.8%	1.7%	2.1%
Income \$ 15,000 - \$24,999	4.4%	4.1%	5.4%
Income \$ 25,000 - \$34,999	6.0%	6.0%	7.5%
Income \$ 35,000 - \$49,999	10.1%	10.4%	12.2%
Income \$ 50,000 - \$74,999	19.5%	19.7%	20.5%

Income \$ 75,000 - \$99,999	19.8%	21.1%	18.6%
Income \$100,000 - \$124,999	14.3%	14.2%	12.0%
Income \$125,000 - \$149,999	9.5%	9.1%	7.4%
Income \$150,000 +	11.5%	10.7%	10.8%
Average Household Income	\$76,351	\$74,432	\$72,510
Median Household Income	\$82,298	\$81,725	\$73,717
Per Capita Income	\$31,329	\$29,867	\$28,855

Vehicles Available

0 Vehicles Available	2.8%	2.9%	3.1%
1 Vehicle Available	23.0%	24.6%	28.4%
2+ Vehicles Available	74.2%	72.5%	68.5%
Average Vehicles Per Household	2.50	2.30	2.20
Total Vehicles Available	20,661	48,573	187,519

3 Miles:

5 Miles:

10 Miles:

2000 Census Demographics

Total Population	17,285	48,247	208,663
Total Households	6,677	17,984	76,727
Female Population	8,801	24,792	105,968
% Female	50.9%	51.4%	50.8%
Male Population	8,484	23,456	102,695
% Male	49.1%	48.6%	49.2%

Age:

Age 0 - 4	7.2%	7.8%	7.2%
Age 5 - 14	14.6%	15.5%	14.9%
Age 15 - 19	6.3%	6.3%	6.7%
Age 20 - 24	4.9%	4.5%	5.7%
Age 25 - 34	15.3%	15.7%	15.4%
Age 35 - 44	18.0%	19.0%	17.9%
Age 45 - 54	16.5%	15.3%	15.3%
Age 55 - 64	9.5%	8.2%	8.2%
Age 65 - 74	4.8%	4.5%	4.9%
Age 75 - 84	2.3%	2.4%	2.9%
Age 85 +	0.6%	0.6%	0.9%
Median Age	36.0	35.1	35.1

Housing Units Trend

Total Housing Units	6,983	18,657	80,047
Owner Occupied Housing Units	76.1%	78.8%	73.0%
Renter Occupied Housing Units	19.6%	17.6%	22.8%
Vacant Housing Units	4.4%	3.6%	4.2%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian, and Hawaiian or other Pacific Islander	2.3%	2.5%	2.5%
Black	9.5%	9.3%	13.2%
White	86.7%	86.8%	82.4%
Other	0.5%	0.5%	0.8%
Two or More Races	0.9%	0.8%	1.0%

Hispanic Ethnicity	1.5%	1.4%	2.0%
Not of Hispanic Ethnicity	98.5%	98.6%	98.0%

Marital Status:

Age 15 + Population	13,524	36,985	162,573
Divorced	8.1%	8.2%	9.4%
Never Married	19.4%	19.9%	22.1%
Now Married	66.4%	65.6%	59.9%
Separated	2.1%	2.0%	3.9%
Widowed	3.9%	4.3%	4.6%

Educational Attainment:

Total Population Age 25+	11,597	31,750	136,858
Grade K - 9	1.2%	1.5%	2.0%
Grade 9 - 11, No diploma	5.8%	5.0%	6.7%
High School Graduate	20.4%	20.5%	22.5%
Associates Degree	6.1%	6.8%	6.3%
Bachelor's Degree	25.4%	25.5%	23.4%
Graduate Degree	12.4%	12.2%	12.0%
Some College, No Degree	28.6%	28.1%	26.6%
No Schooling Completed	0.2%	0.5%	0.5%
Public School Enrollment	72.6%	73.4%	76.0%
Private School Enrollment	27.4%	26.6%	24.0%

Household Income:

Income \$ 0 - \$9,999	3.4%	3.1%	3.6%
Income \$ 10,000 - \$14,999	2.0%	2.0%	2.6%
Income \$ 15,000 - \$24,999	5.6%	5.7%	7.6%
Income \$ 25,000 - \$34,999	7.8%	8.2%	9.6%
Income \$ 35,000 - \$49,999	14.2%	14.3%	15.8%
Income \$ 50,000 - \$74,999	23.5%	26.2%	25.2%
Income \$ 75,000 - \$99,999	18.3%	18.2%	15.6%
Income \$100,000 - \$124,999	12.3%	11.2%	8.9%
Income \$125,000 - \$149,999	4.5%	4.0%	3.9%
Income \$150,000 - \$199,999	4.3%	4.0%	3.5%
Income \$200,000 or More	4.3%	3.2%	3.8%
Average Household Income	\$80,428	\$76,957	\$73,729
Median Household Income	\$68,429	\$66,462	\$60,315
Per Capita Income	\$31,068	\$28,686	\$27,111

Vehicles Available

0 Vehicles Available	2.2%	2.4%	2.7%
1 Vehicle Available	21.7%	24.2%	28.1%
2 Vehicles Available	52.4%	52.2%	49.4%
3+ Vehicles Available	23.8%	21.1%	19.8%
Average Vehicles Per Household	2.00	1.90	1.80
Total Vehicles Available	13,780	35,746	147,932

Blue Collar Occupations	2,440	6,496	29,087
White Collar Occupations	7,055	19,835	80,348
% Blue Collar Workers	25.7%	24.7%	26.6%
% White Collar Workers	74.3%	75.3%	73.4%

	3 Miles:	5 Miles:	10 Miles:
1990 Demographics			
Total Population	7,890	22,119	138,185
Total Households	2,671	7,475	47,914
Female Population	4,001	11,164	68,712
% Female	50.7%	50.5%	49.7%
Male Population	3,889	10,955	69,472
% Male	49.3%	49.5%	50.3%
Age:			
Total Population	7,890	22,119	138,185
Age 0 - 4	6.5%	7.7%	7.0%
Age 5 - 14	15.7%	15.9%	15.1%
Age 15 - 19	7.7%	7.0%	7.0%
Age 20 - 24	5.4%	5.3%	6.9%
Age 25 - 34	14.0%	18.2%	18.4%
Age 35 - 44	21.4%	20.4%	19.6%
Age 45 - 54	14.7%	12.5%	11.9%
Age 55 - 64	7.9%	6.7%	7.0%
Age 65 - 74	4.6%	4.1%	4.4%
Age 75 - 84	1.7%	1.7%	2.0%
Age 85 +	0.5%	0.5%	0.7%
Median Age	35.4	33.0	32.7
Housing Units			
Total Housing Units	2,892	8,066	50,960
Owner Occupied Housing Units	79.0%	81.1%	69.3%
Renter Occupied Housing Units	13.4%	11.6%	24.7%
Vacant Housing Units	7.6%	7.3%	6.0%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian	0.7%	0.8%	1.3%
Black	11.9%	11.0%	10.0%
White	87.2%	88.0%	88.4%
Other	0.1%	0.1%	0.2%
Hispanic Ethnicity	0.5%	0.5%	1.3%
Not of Hispanic Ethnicity	99.5%	99.5%	98.7%
Educational Attainment:			
Total Population Age 25+	5,109	14,165	88,391
Grade K - 9	4.2%	5.2%	4.1%
Grade 9 - 12	8.5%	8.4%	8.5%
High School Graduate	25.1%	22.8%	24.5%
Associates Degree	4.6%	6.0%	6.1%
Bachelor's Degree	20.6%	20.9%	20.4%
Graduate Degree	10.2%	9.4%	10.4%
Some College, No Degree	26.8%	27.2%	26.0%
1990 Household Income:			
Income \$ 0 - \$9,999	4.8%	6.0%	6.1%

Income \$ 10,000 - \$19,999	7.1%	7.2%	10.1%
Income \$ 20,000 - \$29,999	9.7%	9.3%	13.1%
Income \$ 30,000 - \$39,999	13.9%	14.2%	15.2%
Income \$ 40,000 - \$49,999	13.7%	15.0%	14.0%
Income \$ 50,000 - \$59,999	11.7%	12.8%	11.8%
Income \$ 60,000 - \$74,999	13.4%	15.0%	12.6%
Income \$ 75,000 - \$99,999	11.6%	10.8%	9.3%
Income \$100,000 - \$124,999	7.0%	5.3%	3.6%
Income \$125,000 - \$149,999	2.4%	1.6%	1.4%
Income \$150,000 +	5.2%	3.1%	2.8%

Average Household Income	\$61,643	\$56,296	\$51,907
Median Household Income	\$51,124	\$48,788	\$43,992
Per Capita Income	\$20,745	\$19,049	\$18,169

Vehicles Available

0 Vehicles Available	2.2%	2.2%	1.9%
1 Vehicle Available	15.9%	16.8%	21.9%
2+ Vehicles Available	81.9%	81.0%	76.2%
Average Vehicles Per Household	2.20	2.20	2.00
Total Vehicles Available	5,903	16,215	97,182

3 Miles:

5 Miles:

10 Miles:

Population Trend

1990	7,890	22,119	138,185
2000	17,285	48,247	208,663
Change 1990 to 2000	119.1%	118.1%	51.0%
2004	20,505	53,930	224,607
2009	24,073	60,203	241,489
Change 2004 to 2009	17.4%	11.6%	7.5%

Household Trend

1990	2,671	7,475	47,914
2000	6,677	17,984	76,727
Change 1990 to 2000	150.0%	140.6%	60.1%
2004	8,214	20,782	85,679
2009	10,032	24,078	95,883
Change 2004 to 2009	22.1%	15.9%	11.9%

Average Household Size Trend

1990	2.89	2.91	2.75
2000	2.58	2.67	2.63
2004	2.49	2.58	2.54
2009	2.39	2.49	2.45

Median Age Trend

1990	35	33	33
2000	36	35	35
Change 1990 to 2000	1.7%	6.3%	7.2%
2004	37	36	36
2009	38	37	37
Change 2004 to 2009	2.3%	2.3%	2.4%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	141.4%	131.3%	57.1%
Change 2004 to 2009	22.2%	16.0%	12.0%

Owner Occupied Housing Units

Change 1990 to 2000	132.5%	124.8%	65.6%
Change 2004 to 2009	23.0%	16.7%	13.6%

Renter Occupied Housing Units

Change 1990 to 2000	252.0%	250.6%	44.9%
Change 2004 to 2009	18.5%	12.2%	6.2%

Vacant Housing Units

Change 1990 to 2000	39.1%	13.7%	8.9%
Change 2004 to 2009	23.6%	19.5%	14.1%

Race and Ethnicity Trend**American Indian, Eskimo, Aleut**

Change 1990 to 2000	124.4%	201.3%	90.5%
Change 2004 to 2009	23.6%	16.3%	6.0%

Asian or Pacific Islander

Change 1990 to 2000	635.5%	606.6%	182.3%
Change 2004 to 2009	13.8%	8.5%	5.9%

Black

Change 1990 to 2000	73.8%	84.5%	99.3%
Change 2004 to 2009	43.0%	37.3%	24.4%

White

Change 1990 to 2000	117.8%	115.0%	40.7%
Change 2004 to 2009	13.7%	7.9%	4.2%

Other

Change 1990 to 2000	1,504.1%	1,381.2%	564.4%
Change 2004 to 2009	30.9%	24.7%	11.1%

Hispanic Ethnicity

Change 1990 to 2000	512.9%	488.9%	142.2%
Change 2004 to 2009	39.4%	32.6%	25.4%

Not of Hispanic Ethnicity

Change 1990 to 2000	117.0%	116.2%	49.8%
Change 2004 to 2009	17.0%	11.3%	7.1%

Current year data is for the year **2004**, 5 year projected data is for the year **2009**. More [About Our Data](#).

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